

M A D E L Y N N
F O R G E Y

P R O F E S S I O N A L
R E S U M E

- 9/01 - Present Prudential California Realty - Newport Beach, CA
SALES ASSOCIATE / ASSISTANT to Duncan Forgey, Broker Associate
MARKETING / ADVERTISING for Duncan Forgey, Broker Associate
· Research, design and implement campaigns ensuring maximum exposure for properties
· Follow and implement the details of every transaction from the listing to the closing stage
- 1/00 - 9/01 Dyson & Dyson Real Estate Associates - Corona del Mar, CA
DIRECTOR OF MARKETING / OFFICE MANAGER
· Responsible for research, design and implementation of advertising, marketing and public relations
· Responsible for the set-up of office procedures including escrow
- 1997 - 1999 Newspaper Voice Services - Buffalo, NY
WESTERN REGIONAL SALES MANAGER / NATIONAL MAJOR ACCOUNT MANAGER
· Direct sales of Audiotext and Internet applications to the publishing industry including large daily newspapers and publishing groups, manage all major accounts plus direct marketing and promotional efforts for 100+ publications
· #1 Top Sales Achievement Award - 1997, 1998 & 1999
- 1992 - 1997 Tele-Publishing, Inc. - Boston, MA
WESTERN REGIONAL SALES MANAGER / DIRECTOR OF MARKETING
· Responsible for sales of Audiotext and Internet applications to the publishing industry overseeing the fourteen Western states plus full responsibility for the top three revenue generating accounts nationwide.
- 1991 - 1992 National Investors Council - Newport Beach, CA
CORPORATE EDITOR
· Manage business development for financial public relations and investment firm including sales, marketing and public relations on a national basis to publicly held companies.
- 1989 - 1991 North American Watch Corporation - New York, NY
WESTERN REGIONAL SALES MANAGER
· Full responsibility for business development and sales of high end watches (Piaget, Corum, Concord and Movado) within fourteen state territory emphasizing department stores, specialty stores and corporate accounts.
- 1987 - 1989 The Severin Group - Irvine, CA
NATIONAL ACCOUNT MANAGER (Sales of Gucci products to high-end specialty stores)
- 1986 - 1987 Brant-Tara Corporation - Irvine, CA
DIRECTOR, SALES AND MARKETING (Distribution of Gatorade in Southern California)
- 1980 - 1986 B.J. Stewart Advertising and Public Relations, Inc. - Newport Beach, CA
VICE PRESIDENT, DIRECTOR OF OPERATIONS (Full service advertising agency)
- 1973 - 1980 Walt Peabody Advertising - Ft. Lauderdale, FL
SUPERVISOR CUSTOMER SERVICE (National direct display advertising agency)

PROFESSIONAL AFFILIATIONS:

- Lupus International - Chairman, Silent Auctions & Committee Member for Fund Raising Events
- Lance Armstrong Foundation - LIVESTRONG, Member
- Orange County Museum of Art, Member

EDUCATION:

- Bachelor of Science in Business Administration, University of Redlands
- Certificate in Personnel Management & Employee Relations, University of California, Irvine